

62.81

Today's Quotations

SEEDS

from...

W. B. MALLORY & SONS

Memphis 2, Tenn.

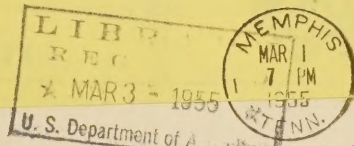
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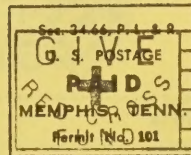
Feb. 24. 1955

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PENALTY FOR PRIVATE USE TO AVOID
PAYMENT OF POSTAGE, \$300
(GPO)



FIELD SEEDS

W. B. Mallory & Sons Co.

GARDEN SEEDS

Warehouse and Office
431 S. Main St.

P. O. BOX 2486
MEMPHIS, TENNESSEE

Telephone
5 - 7 6 6 1

All Items Quoted F.O.B. Memphis and Subject to Stock on Hand when Order is Received, or any Radical Market Changes in Price.

W. B. MALLORY & SONS CO. GIVE NO WARRANTY, EXPRESS OR IMPLIED, AS TO THE PRODUCTIVENESS OF ANY SEEDS WE SELL AND WE WILL NOT BE IN ANY WAY RESPONSIBLE FOR THE CROP. (OUR LIABILITY IN ALL INSTANCES IS LIMITED TO THE PURCHASE PRICE OF THE SEED.)

Mallory's D. & P. L. 15			COTTON SEED		Certified Stoneville 2B	
Blue Tag Certified, Treated & Delinted			EMPIRE		Grade "A" Blue Tag, Treated and Delinted	
Price Ton Lots, per ton	\$155.00		Certified Blue Tag		Price Ton Lots, per ton	\$165.00
Less than ton, per bag	\$ 8.00		Treated and Delinted, per ton	\$150.00	Less than ton, per bag	\$ 8.25
			Less than ton lots, per bag	\$ 7.75		

KEYSTONE

Hybrid

SEED CORN

Keystone 38 (Early Yellow)—Delta Land	Per Bu. \$11.25
Keystone 222 (Full Season Yellow)	
Delta and Hill Land	11.25
Keystone—111W—Early White	12.25
Dixie 17—Med. White—Fertile Soil	9.75
Tennessee 10 (Medium Maturity White)	
Fertile Soil	ASK
Dixie 33 (Medium Maturity White)—Fertile Soil	9.75
Dixie 22—Med.—2 Ear Yellow	9.75
Ask for Quantity Discount	

FIELD CORN (open pollinated)	
NUBBED AND TIPPED	
YELLOW DENT, 2 Bu. Bags, per bu.	\$ 4.35
MOSBY PROLIFIC, 2 Bu. Bags, per bu.	4.35
NEAL'S PAYMASTER, 2 Bu. Bags, per bu.	4.35
NEAL'S PAYMASTER (Certified), per bu.	4.75
JARVIS PROLIFIC, 2 Bu. Bags, per bu.	4.35
JARVIS PROLIFIC (Certified), per bu.	5.00
TENN. RED COB, 2 Bu. Bags, per bu.	4.35
MEXICAN JUNE, Blue and White Grain, 2 Bu. Bag.	5.35
TRUCKER'S FAVORITE, 2 Bu. Bags, bu.	6.35
EARLY SURPRISE, 2 Bu. Bags, per bu.	6.35
JELICORSE, 2 Bu. Bags, per bu.	4.35

FORAGE SEEDS	
ORANGE CANE, 100 lb. Bags, per lb.	\$.09½
ATLAS SORGO, 100 lb. Bags, per lb.	.10
HEGARI, 100 lb. Bags, per lb.	.06¼
COMBINE MARTIN MILO, 100 lb. Bags, lb.	.05
MILLETT, 100 lb. Bags, per cwt.	.10¼
CERT. MARTIN MILO, 100 lb. Bags, per lb.	.06
AMBER CANE, 100 lb. Bags, per lb.	.09½

CLOVERS	
Ladino Clover, Certified, per lb.	\$.75
Ladino Clover, per pound, Non Cert.	OUT
Red Clover, per pound.	.75
White Dutch Fancy, per pound	.95
White Dutch, 10 lbs. for.	10.00
Alsike Clover, per pound.	.48
Kenland Red Clover, Cert.	OUT
Hop Clover, per pound.	.40

GRASSES	
BERMUDA GRASS (Hulled) per lb.	\$.43
HULLED BERMUDA, 10 lbs. for.	4.80
BERMUDA GRASS (Unhulled) per lb.	.29
UNHULLED BERMUDA, 10 lbs.	3.40
DALLAS, per pound (imported).	.99
ORCHARD, per pound.	.40
RED TOP (Herd's Grass), per pound.	.90
RYE GRASS, per pound.	OUT
SWEET SUDAN, per pound.	.14½
TIMOTHY, per pound.	.30
KENTUCKY BLUE GRASS, per pound.	1.03
CERTIFIED KY. 31 FESCUE, per lb.	.25
KENTUCKY 31 FESCUE, per lb.	.21

PEANUTS	
TENN. RED (Improved)	
100 lb. bags, per lb.	\$.24¼
Less than bag lots.	.25¼

SEED BAGS	
COFFEE BAGS—	
Good used, for Soy Beans and Oats, each	\$.17

D. & P. L. FOX

Certified Blue Tag

Price ton lots, per ton \$150.00

Less than ton lots, per bag 7.75

Hi-Bred (1/2 & 1/2) Cotton Seed

Delinted, Treated, per ton \$190.00

Less than ton lots, per bag 9.75

COKER 100 WILT

Certified Blue Tag

Price ton lots, per ton ASK

Less than ton lots, per bag ASK

LESPEDeza

KOBE, 100 lb. bags, per pound \$.32½

KOREAN, No. 1, 100 lb. bags, per pound .23½

SERICEA, hulled and scarified, per pound .41¼

ALFALFA

Oklahoma Approved

U. S. Verified Origin, per pound \$.41¼

Certified Buffalo .49¼

WATERMELON	
WE DO NOT SELL LESS THAN 1 LB. OF MELON SEED	
	100 lb. 30 to Less than 100 lb. 30 lbs.
DIXIE QUEEN, W. R., per lb.	\$1.25 \$1.30 \$1.35
STONE MOUNTAIN, per lb.	.90 .95 1.00
TOM WATSON, per lb.	.90 .95 1.00
KLECKLEY'S SWEET, per lb.	.90 .95 1.00
WINONA, per lb.	OUT OUT OUT
CONGO, per lb.	1.50 1.55 1.60
FLORIDA GIANT, per lb.	1.00 1.05 1.10

CANE SEED (For Syrup)	
SAPLING SORGHUM, 100 lb. bags, per lb.	\$.10¼
Less than bag lots, per lb.	.11¼

SEED SOWERS	
CYCLONE, Heavy Duty	ea. \$3.00
CYCLONE, Heavy Duty	ea. .50
CYCLONE POWER SEED SOWER, MODEL M-1	
Operates from 6-Volt Battery	ea. \$31.00
CYCLONE POWER SEED SOWER, MODEL S-1	
Operates from Tractor Power take-off	ea. \$38.70
SEED KASTERS SEED SOWERS	
Galv. Bottom Sealed Gears	\$4.25

TURNIP SEED	
	Lots 100 lb. 30 to 100 lb. 30 lbs. Less than 100 lb. 30 lbs.
Purple Top White Globe	\$.28 \$.30 \$.33
Large White Globe	.30 .32 .35
Seven top	.25 .27 .30
Rutabaga	.30 .32 .35
Mixed	.30 .32 .35
Shogoin	.30 .32 .35
Purple Top Strap Leaf	.28 .30 .33

MUSTARD—SPINACH	
Tendergreen	\$.50 \$.52 \$.55
Southern Giant Curled	.47 .50 .52
Fla. Broadleaf, (Smooth)	.58 .60 .62
RAPE, DWARF ESSEX	.17 .18 .20
OKRA, WHITE VELVET	.60 .65 .70
DWARF GREEN	.60 .65 .70
KALE, DWARF SIBERIAN	.60 .62 .65
Kentucky Field PUMPKIN	.75 .80 .85
CANTALOUPE,	
Hale's Best—No. 36	1.40 1.45 1.50
Bloomsdale Savoy Reselected	.34 .36 .38

CORN (Garden Varieties)	
	100 lb. 30 to Less than 100 lb. 30 lbs.
GOLDEN BANTAM	
(Sweet) per lb.	\$.18 \$.20 \$.22
GOLDEN CROSS HYBRID	.26 .28 .30
TRUCKER'S FAVORITE, per lb.	.12 .13 .14
EARLY SURPRISE, per lb.	.12 .13 .14
YELLOW DYNAMITE, per lb.	.17 .19 .21

SOY BEANS	
TANNER (for hay), 2 bu. bags, per bu.	\$7.35
VIRGINIA (for hay), 2 bu. bags, per bu.	6.85
KINGWA, 2 bu. bags, per bu.	5.70
WILSON (for hay), 2 bu. bags, per bu.	OUT
S-100, 2 bu. bags, per bu.	ASK
MAMLOXI, 2 bu. bags, per bu.	4.50
BROWN BILOXI, 2 bu. bags, per bu.	ASK
OGDEN, 2 bu. bags, per bu.	4.20
OGDEN Certified, 2 bu. bags.	5.00

THE "CYCLONE" SEED SOWER

THE SOWER THAT SCATTERS EVENLY

THE PERFECT SINKERS COTTONSEED

VARIETIES

D.P.L. 15, per lb. \$.16¼

D.P.L. Fox, per lb. .16¼

Empire, per lb. .16¼

Coker 100 Wilt, per lb. .16¼

Stoneville 2B, per lb. .16¼

Hi-Bred, per lb. .16¼

Acid Delinted—Packed in 50 lb. Bags

SEED OATS	
Ferguson—3 Bu. Bags, per bu.	\$1.50
Nortex—3 Bu. Bags, per bu.	1.50
Victorgrain—3 Bu. Bags, per bu.	1.50

GARDEN PEAS	
	100 lb. 30 to Less than 100 lb. 30 lbs.
PURPLE HULL	\$.33 \$.33 \$.33
WHITE CROWDER PEAS.	OUT OUT OUT
CALICO CROWDER	.33 .33 .33
BROWN CROWDER PEAS.	.33 .33 .33
CALIF. BLACK EYE PEAS.	.16 .17 .18
EARLY ALASKA PEAS.	.14 .16 .18
THOMAS LAXTON PEAS.	.18 .20 .22
TALL TELEPHONE PEAS.	.18 .20 .22
LARGE MARROWFAT PEAS.	.18 .20 .22
LITTLE MARVEL	.18 .20 .22
DIXIE BUTTER PEA,	
White—Bush	.24 .26 .28
SPECKLED BUTTER PEA—Bush	.24 .26 .28

GARDEN SEED	
WE DO NOT SELL LESS THAN 5 LBS. OF BEANS	
	100 lb. 30 to Less than 100 lb. 30 lbs.
BEANS—	
CONTENDER—(Bush)	\$.28 \$.29 \$.30
BOUNTIFUL STRINGLESS	
(Bush) Beans	.22 .24 .26
GIANT STRINGLESS G. P.	
(Bush) Beans	.21 .23 .25
BURPEES, STRINGLESS G.P.	
(Bush) Beans	.20 .22 .24
RED VALENTINE	
STRINGLESS (Bush) Beans	.26 .28 .30
TENN. GREEN POD	
(Bush) Beans	.24 .26 .28
KENTUCKY WONDER	
(Pole) Beans	.23 .25 .27
WHITE CORNFIELD	
(Genuine) (Pole) Beans.	.25 .27 .29
STRIPED CREASEBACK	
(Pole) Beans	.25 .27 .29
HENDERSON	
(Bush) Lima Beans	.20 .22 .24
FLORIDA SPECKLED	
(Pole) Lima Beans	.22 .24 .26
SIEVA or CAROLINA WHITE	
(Pole) Lima Beans	.21 .23 .25
GIANT BUTTER	
Speckled (Pole) Lima Beans	.24 .26 .28
JACKSON WONDER	
(Calico) (Bush)	.20 .22 .24
BLACK VALENTINE	
(Stringless) (Bush)	.21 .23 .25
COMMODORE IMPROVED	
(Bush)	.37 .39 .40
TOP CROP (Bush)	.28 .29 .30
WHITE HALF RUNNER (Bush)	.28 .30 .32

ROTENONE MIXTURE	
Formerly Derris Mixture FOR CONTROL MEXICAN BEETLE AND OTHER INSECTS	
12/1-lb. CASE, per case	\$1.95
6/5-lb. CASE, per case	3.85

SABADILLA DUST	
(Red Devil Dust)	
24/1-lb. Pkgs., per case	OUT
12/5-lb. Pkgs., per case	\$22.60

Camellia and Azalea Plant Food	
12/5-lb. Bags, ea.	\$.37
6/10-lb. Bags, ea.	.68
25 lb. Bags.	1.28

LEGUME-AID

"THE INOCULANT IN THE CARTON"

Always specify unit size and kind of seed to be inoculated

VARIETY	UNITS Per Case	UNIT Size	UNIT PRICES W'sale Retail
Combination	10	1-Bu.	.35 each .55
Alfalfa and All Clovers	10	2½-Bu.	.70 each 1.10
Alfalfa (Single Culture) Clover (Single Culture)	10	100-Lb.	.95 each .55
Soybeans	10	2-Bu.	.23 each .35
All Varieties	10	5-Bu.	.37 each .55
		(Bulk 20-Bu.)	1.36 each 2.15
Vetch, Winter Peas, Field and Garden Peas	10	100-Lb.	.32 each .50
Lespedeza			
Hulled or Unhulled All Varieties	10	100-Lb.	.35 each .55
Cowpeas, Peanuts, Mung Beans, Limas, Kudzu, Crotalaria	10	100-Lb.	.23 each .35
	10	5-Bu.	.37 each .55
Lupines All Varieties	10	100-Lb.	.32 each .50
Ladino Clover	10	10-Lb. Packet	.15 each .25
Birdfoot and Big Trefoil	10	10-Lb. Packet	.18 each .28
Garden Peas, Beans, Sweet Peas and Lupines	20	5-Lb. Packet	.09 each .15

CARLOAD FERTILIZER

Chilean Nitrate of Soda—30 Ton Cars (Less than Carload lots)

Mixed Fertilizer Carload Lots

Certified Premier Peat Moss



FIELD CROPS PLANTING CHART

KIND OF SEED	Lbs. per Std. Bu.	Rate to Sow Lbs. per Acre	Time to Sow	Depth to Sow Inches	KIND OF SEED	Lbs. per Std. Bu.	Rate to Sow Lbs. per Acre	Time to Sow	Depth to Sow Inches
Alfalfa—broadcast	60	18 to 22	Spring & ea. Fall	1 to 1½	Kale, Thousand Headed	50	4 to 5	Mar., Apr., May, Aug., Sept.	1½
Alfalfa—drilled	60	12 to 15	Spring & ea. Fall	½ to 1	Lawn Grass mixed	125		Ea. spring, ea. fall	1½
Artichoke, Jerusalem	50	150 to 200	March, April, May	4	Leopedeza—Common	25	25 to 30	Ea. spring after frost	1 to 2
Barley, Spring	48	120 to 150	March, April	1 to 1½	Leopedeza—Kobe	25	20 to 25	Ea. spring after frost	1 to 2
Barley, Winter	48	120 to 150	Aug. to Oct.	1 to 1½	Leopedeza—Korean	25	20 to 25	Ea. spring after frost	1 to 2
Beet, Mangel Stock	30	6 to 8	April, May, June	1	Leopedeza—Sericea (hulled)	60	25 to 30	Early spring	1 to 2
Beans, Navy, Field (Small)	60	60	May, June, July	1	Millet—for hay	50	30	Late May to ea. July	1½ to 1
Beans, Gt. Northern (Large Navy)	60	60	May, June, July	1	Millet—for Seed	50	15	Late May to ea. July	1½ to 1
Bermuda Grass	40	5 to 6	March to May	1½	Millet, Hungarian, for Hay	48	30	Late May to ea. July	1½ to 1
Black Medic	60	18 to 20	Feb., March, April	1½	Millet—Japanese	35	20 to 30	Late May to ea. July	1½ to 1
Blue Grass, Ky., for lawns	14*	125	Ea. spring, ea. Sept.	1½	Mung Beans	60	10 to 15	May, June, July	1½ to 1
Blue Grass, Ky., for pastures	14*	20 to 30	Ea. spring, ea. Sept.	1½	Oats	32	60 to 80	March, April	1 to 1½
Blue Grass, Canada, for lawns	14*	125	Ea. spring, ea. Sept.	1½	Orchard Grass for Hay	14*	21 to 28	Ea. spring-fall	1½ to 1
Blue Grass, Canada, for pastures	14*	20	Ea. spring, ea. Sept.	1½	Orchard Grass for Seed	14*	10 to 14	Ea. spring-fall	1½ to 1
Brome Grass	48	5 to 8	April, May	1 to 1½	Pasture Mixtures	60	30 to 40	Ea. spring-fall	1½ to 1
Broom Corn	52	50 to 60	Late spring	1 to 1½	Peanuts	22	35 to 40	May, June	1½ to 2
Buckwheat	18	8 to 10	Jan. to June	½	Peas, Austrian Winter	60	30 to 35	Aug., Sept., Oct.	2
Caster Beans—Hills	46	5	Late Spring	1 to 2	Peas, Canada Field (broadcast)	60	120 to 150	Early spring	1 to 2
Clover, Alsike	60	5 to 6	Winter to April	1½ to 1	Peas, Canada Field, with oats	60	75 to 90	Early spring	1 to 2
Clover, Alsike—in mixture	60	2 to 4	Winter to April	1½ to 1	Peas, Cow, broadcast	60	75 to 90	May or June	1 to 2
Clover, Alsike & Timothy mixed	12	8 to 10	Winter to April	1½	Peas, Cow, drilled	60	25	May or June	1 to 2
Clover, Burr	60	30 to 40	August, Sept., Oct.	1½	Peas, Cow, in drill with corn	60	20 to 30	May or June	1 to 2
Clover, Crimson	60	12 to 15	July to Oct.	1½ to 1	Rape, broadcast	50	5 to 8	Ea. May to late July	1½ to 1½
Clover, Hop	60	10 to 12	Feb., Mar., Apr., Sept.	1½	Rape, drilled	50	4 to 5	Ea. May to late July	1½ to 1½
Clover, Ladino	60	4 to 6	Spring	1½	Red Top, Solid Seed	14*	6 to 8	Apr. or ea. Sept.	1½
Clover, Mammoth	60	4 to 6	Winter, early April	1½ to 1	Red Top, Unhulled	14*	20 to 25	Apr. or ea. Sept.	1½
Clover, Mammoth in mixture	60	6 to 10	Winter to April	1½ to 1	Reed Canary Grass	44	10 to 12	Ea. spring, Aug., Sept.	1½
Clover, Red	60	6 to 10	Winter, early April	1½ to 1	Rye, Grain	56	84 to 112	Sept. to Nov.	1 to 1½
Clover, Red, in mixture	60	4 to 6	Winter to April	1½ to 1	Rye, Grass	24	28 to 35	Apr. or ea. Sept.	1½
Clover, Persian	60	6 to 8	Feb., March	1½ to 1	Sagrain	50	8 to 10	Apr., May, June, July	1
Clover, Sweet, white or yellow	60	12 to 15	Ea. spp., Aug., Sept.	1½ to 1	Sorghum Forage, broadcast	50	40 to 50	May, June	1 to 1½
Clover, Sweet, white (unhulled)	30	25 to 30	Oct. to Feb.	1	Sorghum Forage, drilled	50	8 to 10	May, June	1 to 1½
Clover, White Dutch	60	6 to 8	March to April	1½ to 1	Sorghum Syrup	50	8 to 10	May, June	1 to 1½
Corn	56	8 to 10	Late spring	1 to 1½	Sorghum, grain varieties, broadcast	56	40 to 50	May, June	1 to 1½
Corn, for Silage	56	40 to 56	Late spring	1 to 1½	Sorghum, grain varieties, drilled	56	10 to 15	May, June	1 to 1½
Corn, Pop	56	3 to 5	May, June	1	Soy Beans, broadcast	60	75 to 120	May, June	1 to 2
Cottonseed Fuzzy	32	32 to 50	March, April, May	1 to 1½	Soy Beans, drilled	60	25	May, June	1 to 2
Crested Wheat Grass	22	10 to 12	Ea. spring, Aug., Sept.	1½	Soy Beans, in drill with corn	60	15 to 20	May, June	1 to 2
Crotalaria	40	12 to 15	April, May, June	½	Sudan Grass, broadcast	40	20 to 30	Late May to ea. July	1½ to 1
Dallas Grass	10	8 to 10	March, April, May	1½	Sudan Grass, drilled	40	10 to 15	Late May to ea. July	1½ to 1
Fescue, Meadow	24*	20 to 30	Ea. spp., Aug., Sept.	1½	Sunflower	32	6 to 8	May	1 to 2
Fescue, other varieties	14*	28 to 35	Ea. spp., Aug., Sept.	1½	Tall Meadow Oat Grass	14	30 to 50	Ea. spring, Aug., Sept.	1½
Fescue, Tall	30	10 to 15	Ea. spp., Aug., Sept.	1½	Timothy	45	8 to 10	Spring & Fall	1½
Flax	52	30 to 50	March, April	1½	Velvet Beans	60	15 to 30	May, June	1 to 2
Johnson Grass	28	20 to 30	April to July	1	Velvet, Winter or Hairy	60	40 to 60	June to Sept.	1 to 2
Kaffir-Milo-Feterita-Grohoma-Atlas Sorgo-Hegari (drill)	56	10 to 15	May, June	1 to 1½	Wheat, Spring	60	40 to 60	March or April	1 to 2
Kaffir-Milo-Feterita-Grohoma-Atlas Sorgo-Hegari (broadcast)	56	40 to 50	May, June	1 to 1½	Wheat, Winter	60	75 to 90	Sept. to Nov.	1 to 1½
					Wheat, Egyptian, Shallu	50	10 to 12	May, June, July	1½ to 2

*Note:—Weights per bushel for certain grasses are old standards. Good cleaned seed is usually heavier.

VIGORO FERTILIZER PRICES

RETAIL PRICE

50-lb. Bags	\$2.50	10-lb. Bags	\$.95
25-lb. Bags	1.70	5-lb. Bags	.55

DEALERS ONLY—WHOLESALE PRICE

50-lb. Bags	\$1.75	10-lb. Bags	\$0.63 (6 per bale)
25-lb. Bags	1.12	5-lb. Bags	.34 (12 per bale)

WHAT IT IS

Vigoro is a high quality, scientifically blended and balanced plant food, excellent for obtaining more prolific growth of lawns, flowers, shrubs, trees, garden vegetables and field crops. It is clean, odorless and easy to apply.

COMPOSITION ROOFING, BRICK SIDING SHINGLES AND FELT

	Rhino Brand	Mallory's Certain-Teed
Roofing—MICA COATED		
45 #	\$1.57	\$1.68
55 #	1.98	2.14
65 #	2.09	2.40
90 # Mineral Surfaced	2.62	2.87

All Roofing 36" Wide—36' Long

BRICK SIDING

105 #—Square to Roll	\$3.25	\$3.46
Width: 32"—Length: 42"—Colors: Buff and Red		

SHINGLES

Thick Butt—12"x36"—Lawn Green	Per Sq. \$5.77	\$6.11
3-Tab Hex—11½"x36"—Lawn Green	Per Sq. 4.30	4.50

ASPHALT FELT

15 # Black (4 squares per roll), 60 #	\$2.44	\$2.61
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BUILDING PAPER

NAILS

FENCE WIRE

Galvanized Roofing

We have it!



For

LAWNS, FLOWERS, TREES,
GARDEN VEGETABLES,
SHRUBS AND ALL
FIELD CROPS

PLACE YOUR ORDER NOW

